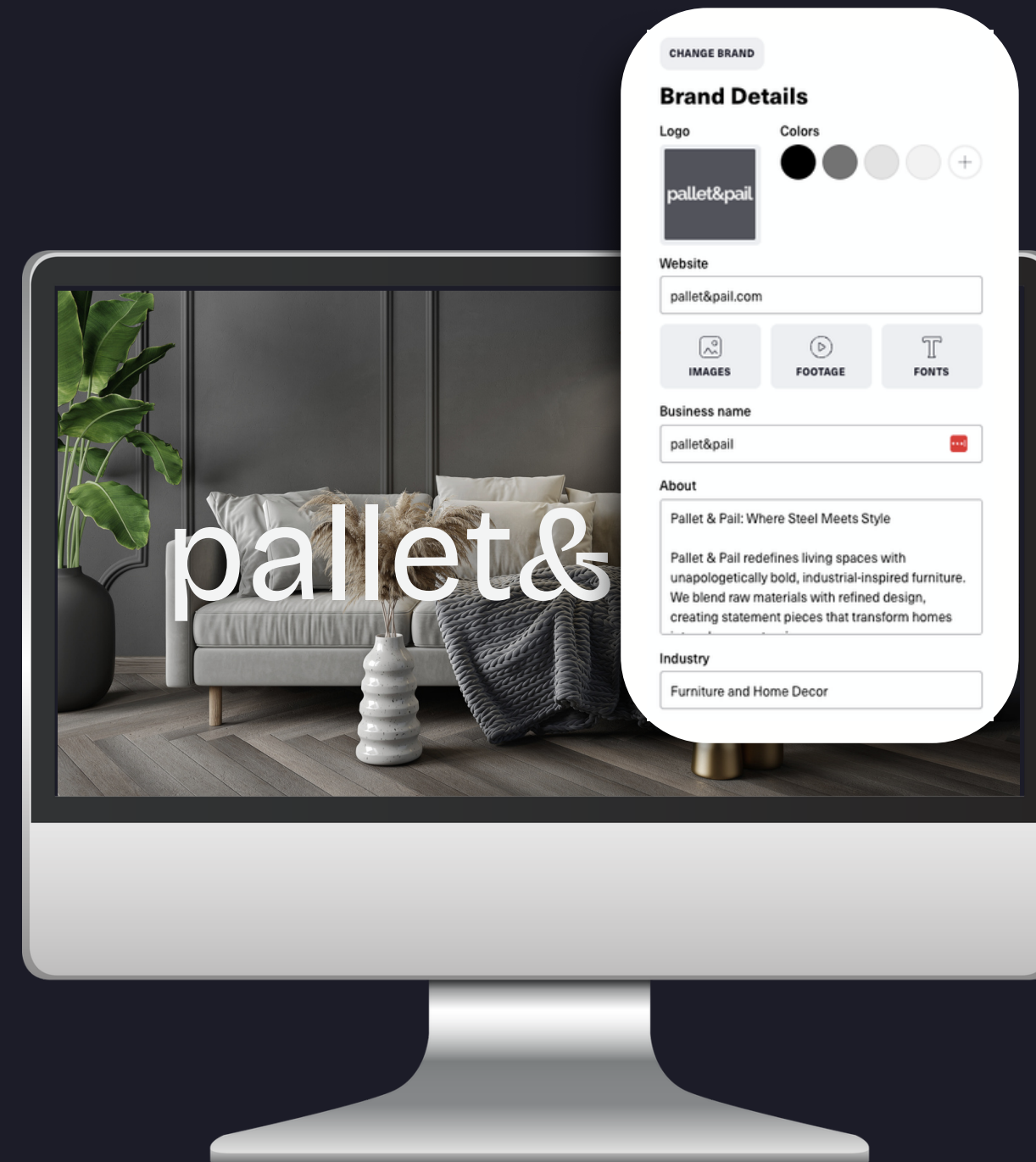


Waymark®



Brand Customization

Pull your client's brand information and elements automatically from their website. All you need is the URL.



brand logo

brand colors

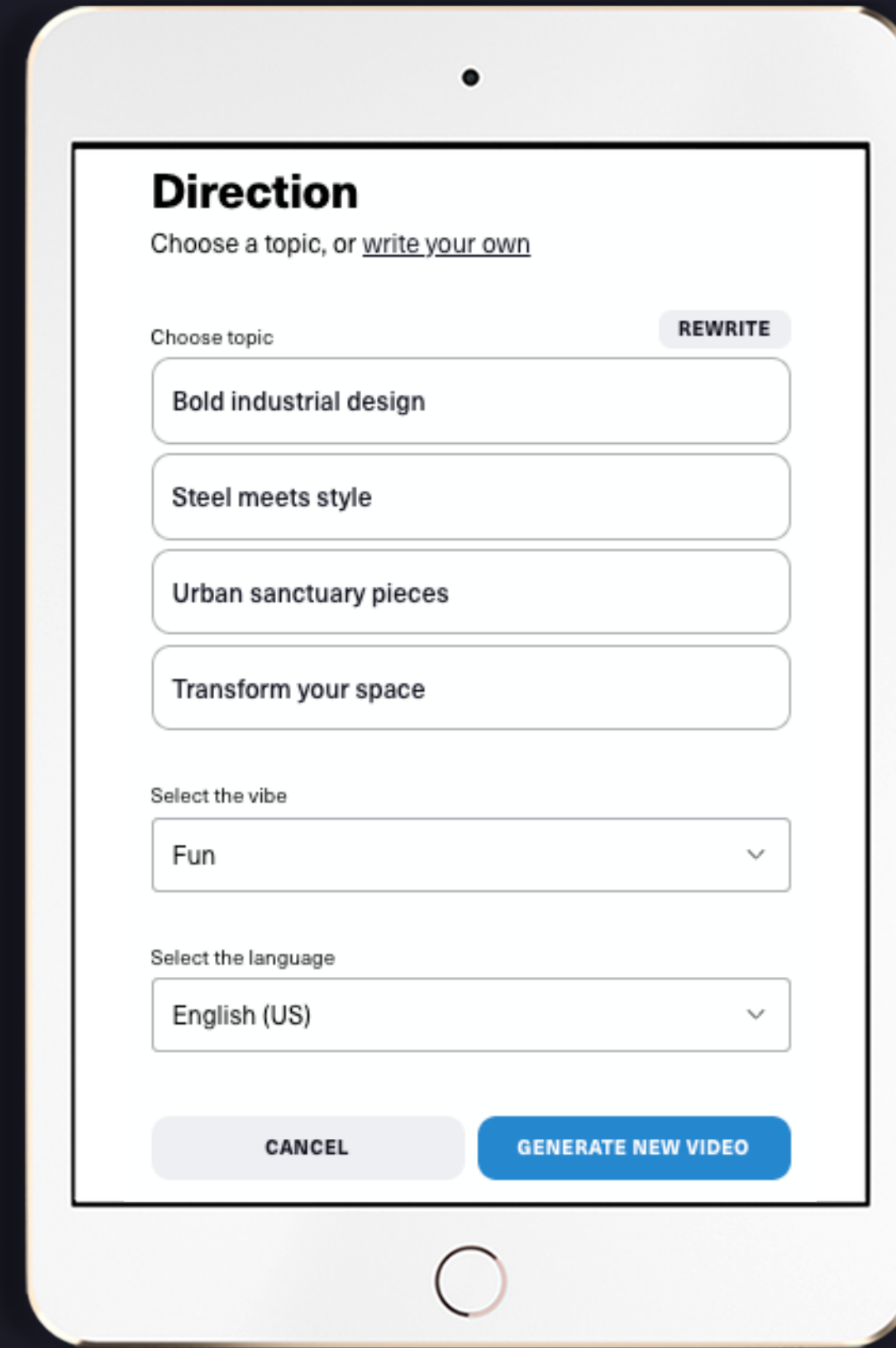
brand voice

brand images

industry

Chat GPT Scriptwriting

Commercials scripted by best-in-class AI models.



The image shows a tablet with a white interface titled "Direction". Below the title is the instruction "Choose a topic, or write your own". There are two main sections: "Choose topic" and "Select the vibe". The "Choose topic" section has a "REWRITE" button and four topic buttons: "Bold industrial design", "Steel meets style", "Urban sanctuary pieces", and "Transform your space". The "Select the vibe" section has a dropdown menu currently showing "Fun". Below that is the "Select the language" section with a dropdown menu showing "English (US)". At the bottom are two buttons: "CANCEL" and "GENERATE NEW VIDEO".

Direction
Choose a topic, or write your own

Choose topic REWRITE

Bold industrial design

Steel meets style

Urban sanctuary pieces

Transform your space

Select the vibe

Fun

Select the language

English (US)

CANCEL GENERATE NEW VIDEO

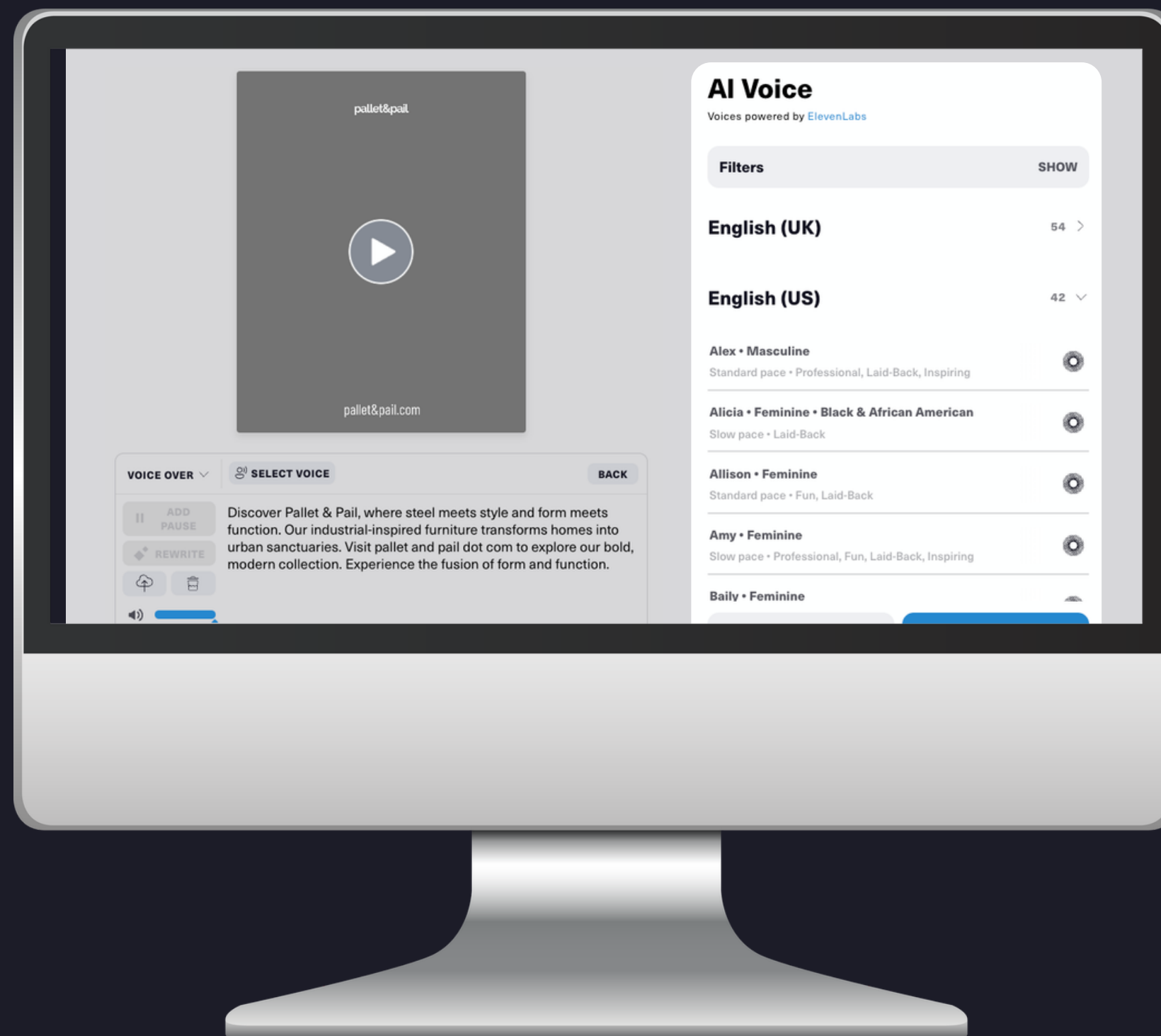
direction ideas

customizable
instruction

commercial
storyboard &
voiceover

AI Voice-over

A roster of synthetic voice actors for every ad.



100+ voices

editable script

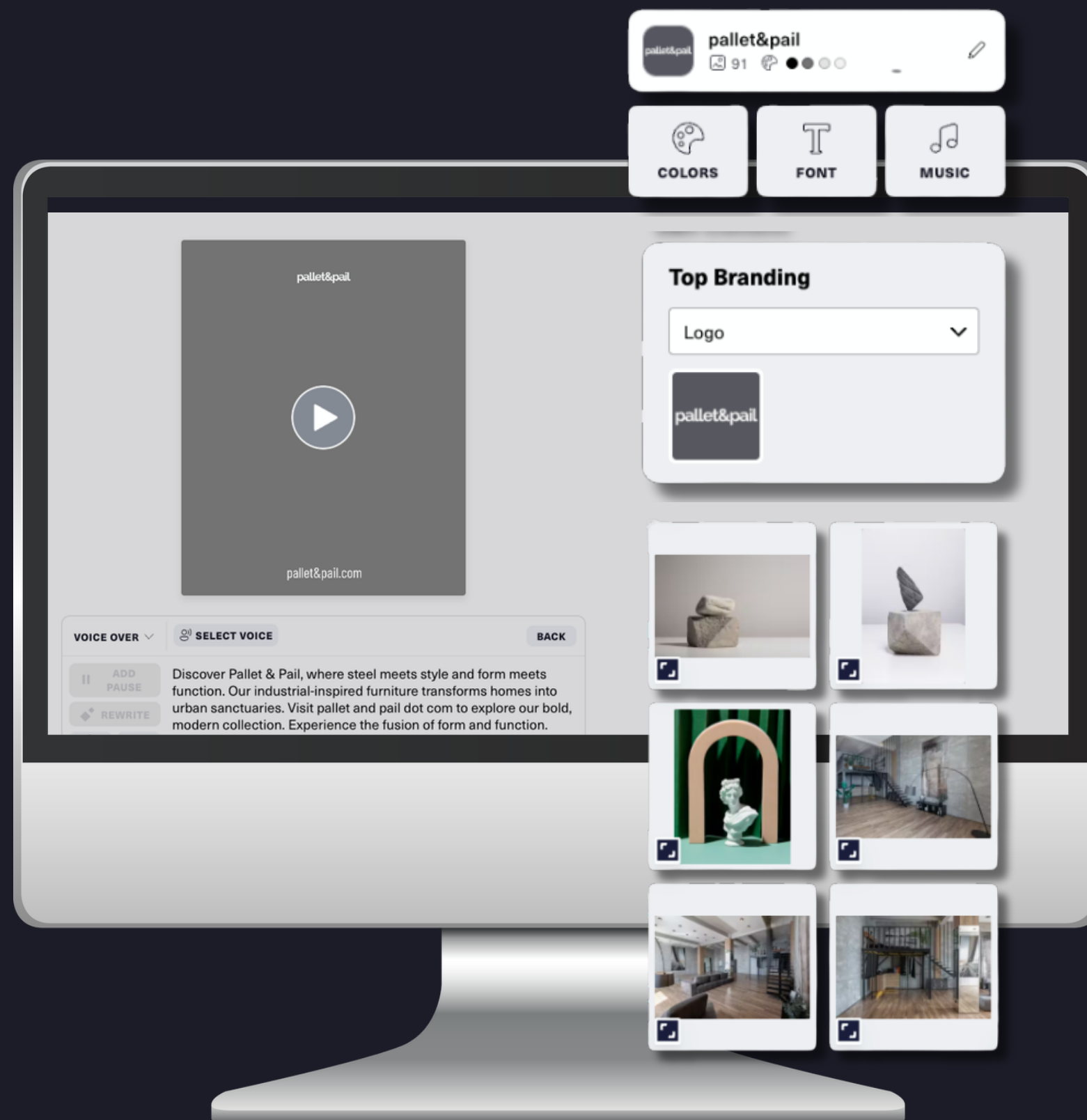
sample clips

filter by mood,
speed, gender

regional accents

Editing Suite

Fine-tune your ad with our intuitive editor.



assets & colors

image/footage
swappability

stock music
selection

onscreen text

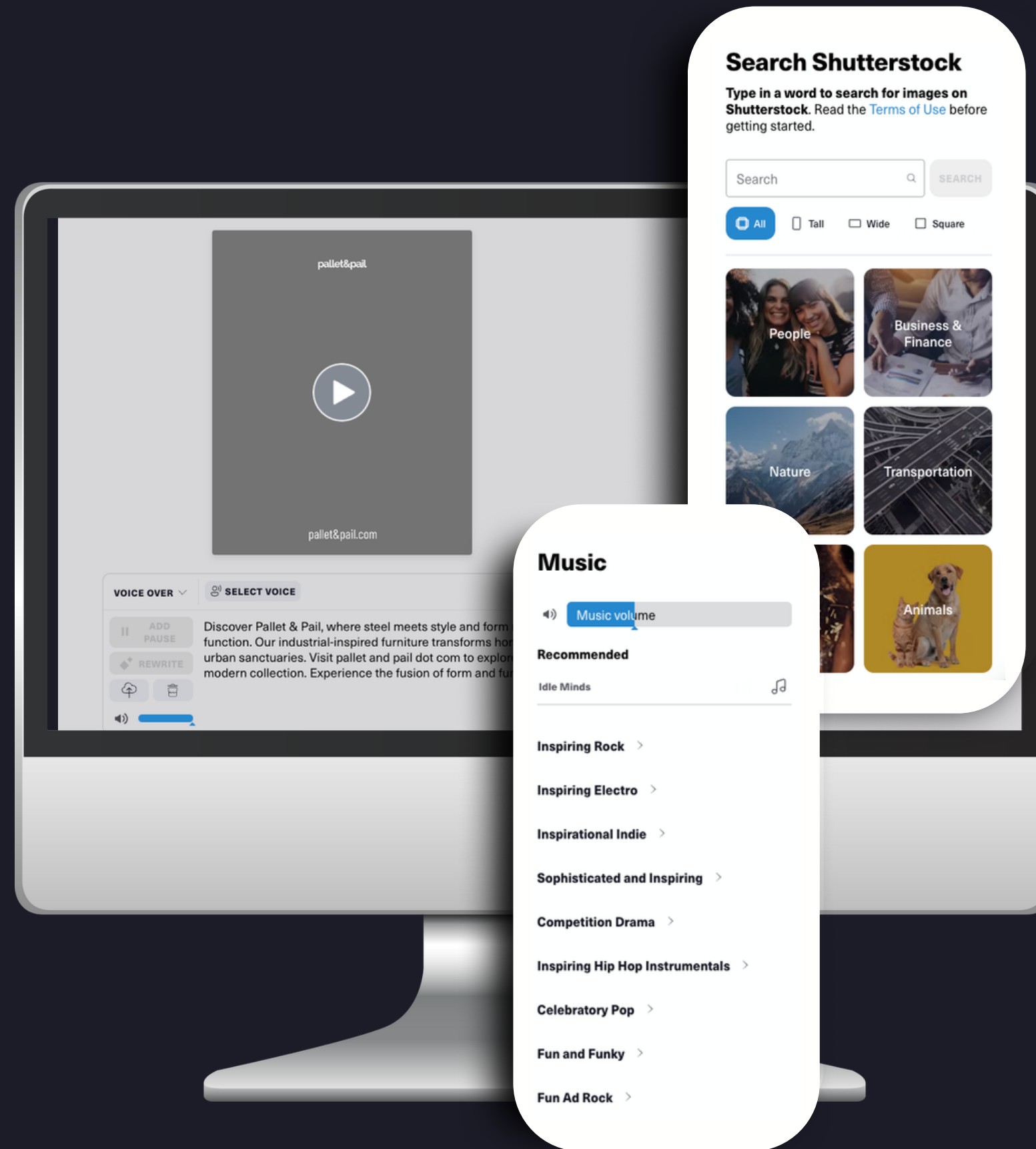
logo placements

gradients and
effects

Licensed Stock

Professional image, footage and music libraries to elevate your commercial.

waymark.com



Licensed images
from Shutterstock

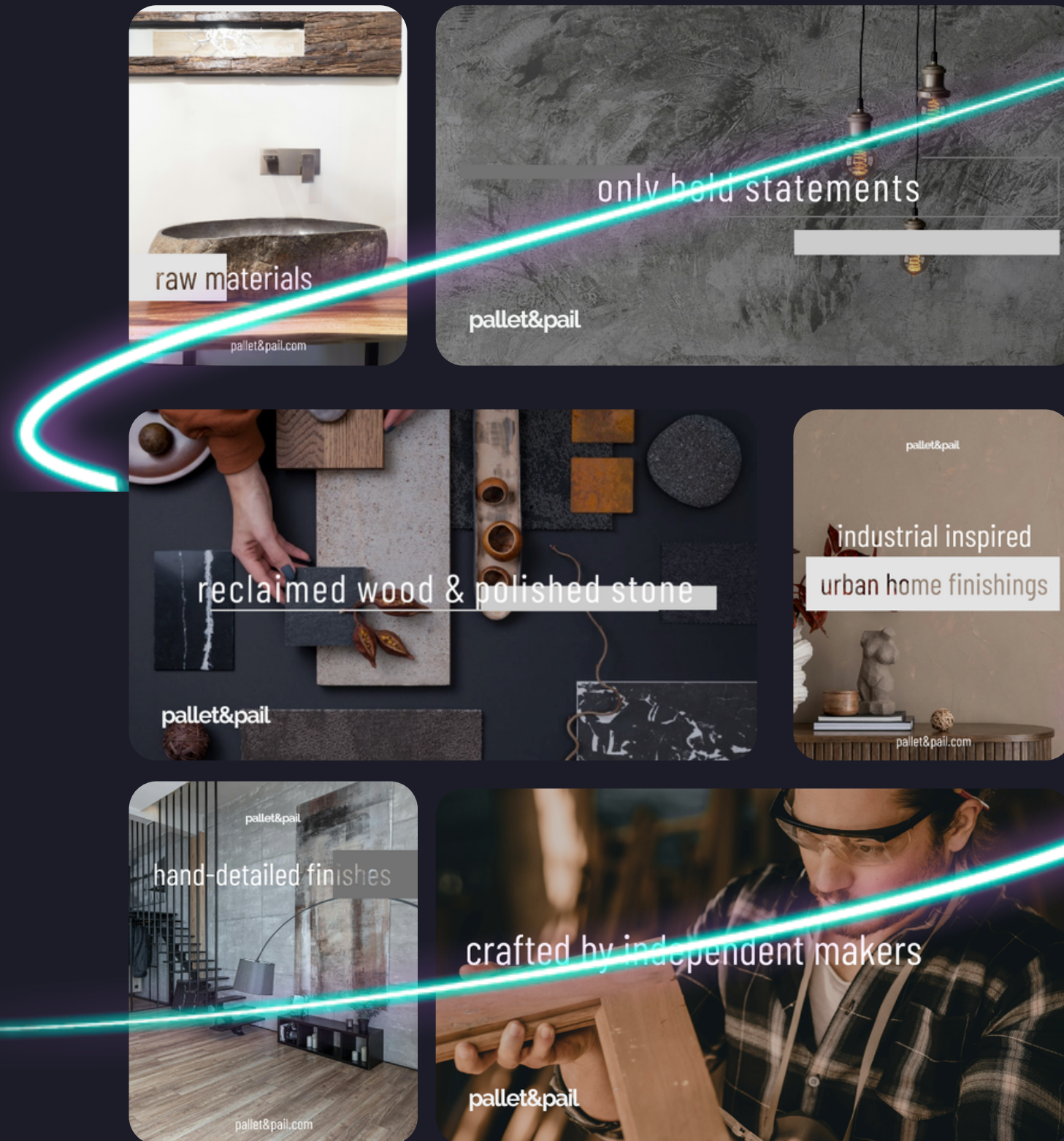
Music tracks cut for
run-time

Professional footage
library

Waymark®

Variations

One click to multi-format ads customized for omnichannel campaigns.



Multiple aspect ratios

broadcast

streaming

digital

Recut for runtime

Translations

Instantly tailor your message to audience across languages.



English to Spanish

Spanish to English

Regional voice-over

Additional language support in future